



## **Glocal 2.0**

### **Blogging: Evolution Treated as Revolution**

**May 8-10, 2008**  
**New York University Skopje**  
**Skopje, Republic of Macedonia**

<http://glocalconference.wordpress.com/>

### **Call for papers**

The majority of the content daily published on the world wide web is user generated, most of it posted on blogs or other social media platforms. The exact number of blogs is impossible to state at any given point due to the highly decentralised and dynamic character of the blogosphere. The evolution of the Internet is driven by that dynamic and decentralised nature of this new rhetorical opportunity that is becoming more available and easier to use. There is a growing need for sophisticated discussion of social media including blogs, blogging, blogosphere and social software in general.

The International Conference Glocal 2.0: Blogging: Evolution treated as Revolution invites researchers and practitioners (bloggers) for a discussion and analysis, as well as for sharing thoughts and experiences on the emerging networked society we live in.

We invite you to submit a paper proposal in the proposed areas of interest:

1. Blogging and Journalism
2. The information flow within the blogosphere
3. Topical clusters in the blogosphere
  - a. Topical blogs – sports, culinary, politics, etc.
  - b. PR blogs and blogs in education
4. Citizen journalism in the (g)local framework
5. Forms and consequences of emerging social software practices
6. The political impact of social software
7. Blogosphere vs. Mediasphere
8. Semantic Web (knowledge management, crowdsourcing)
9. Blogs and public opinion
10. Workshop(s) – Step by step blogging



### Important dates

- Abstract submission: December 23, 2007
- Abstract acceptance: January 20, 2008
- Paper submission: April 15, 2008
- Conference: May 8-10, 2008

### Submission

Please submit your paper proposals (abstracts, 200-300 words) and a short CV through e-mail on [glocal2.0@nyus.edu.mk](mailto:glocal2.0@nyus.edu.mk)

Working language (s): Conference –English  
Workshop(s): English and Macedonian

All inquires to: Jana Ivanovska, MA [glocal2.0@nyus.edu.mk](mailto:glocal2.0@nyus.edu.mk)

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